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Education:

2008 – 2012
Holon Institute of
Technology, Israel.

•B. Design (Hons) in
Industrial Design with
emphasis in conceptual,
cultural design and design
for craft.

Summary:

I am an innovative product designer specialising in new product development from initial idea to completion. Excellent team worker and creative thinker with outstanding expertise in planning, organising, implementation and evaluation of complicated tasks I possess a wide knowledge of manufacturing processes, software and materials.

I also founded Nature Preserve, a jewellery brand, and have exhibited my work in the Design Museum Holon, at Tokyo Design Week, the Campo Cultural Centre, Kyoto, Japan, and the American Museum of Natural History, New York. I am looking to enrich my career within the UK in a creative role.

Professional experience:

2015 – current

Sugru, London – Industrial Design and New Product Development. Sugru is an extraordinary new technology in mouldable glue. Just stick and shape it, and in 24 hours it turns into a silicone rubber. It's an inventor-lead start-up based in Hackney, London. a versatile design role within a creative team, working to tight deadlines and budgets, in a dynamic company on a wide variety of briefs.

Key projects, responsibilities and achievements included:

- Developing Sugru's new kits required communication with the entire team, from senior management to the production floor, clarifying development issues, design decisions and implementing new parts and processes.
- Creating new single packs and POS included managing the whole NPD process from initial concept through to final production. My input allowed for a unique design and a smooth process within a short lead time, and resulted in the delivery of premium quality packaging.
- Project management responsibilities included creating project timelines, identifying key milestones, synchronizing with other departments, cost estimations and print management.
- Other projects ranged from driving changes to mass produced packaging to making one-off PR/Sales samples. This required identifying and optimizing the manufacturing process, materiel choice and sourcing new suppliers worldwide to achieve cost effective, high quality solutions.
- Implementing new processes and products by creating manufacturing specifications, SOP documents and instructional videos for the production line, significantly reducing production line training time and allowing the production team recent expansion to a facility in Mexico.
- Design responsibilities included structural design for packaging and POS, CAD 3D modelling, making props for high production value videos, devising new project ideas using Sugru for the company's thriving online community.
- Model making, rendering and prototyping for investors meetings and potential customers, visualisation in 3D of future products and range expansion plans.

2013 – 2015

Speevers – Product Designer and New Product Development, juggling sport accessories and toys manufacturer and wholesaler, China-Israel based company.

- Developing the new Click 'n' Play modular juggling system, an innovative concept to the juggling world, working from early conceptual idea, through brainstorming and prototyping, evolving to a mass-produced product currently sold worldwide.
- Working on new product offers based on existing concepts such as hula-hoop, contact, juggling balls, etc., demanded managing remote production sites, sourcing new suppliers, working within a multinational, multi-location team and delivering projects on time and to budget.
- Developing the Buggeng instrument ready for mass production was particularly interesting. This included gaining experience with a wide variety of technologies and materials, writing manufacturing specifications and creative solutions for technical/engineering challenges.

Gur Kimel

Curriculum Vitae

Software:

Solidworks, Adobe CS: Illustrator, Photoshop, Premiere etc., 3ds Max (Vray rendering), Blender, Rhino, Google Sketchup and Smartsheet. Both PC and MAC proficient.

Languages:

English – fluent
Hebrew – native speaker
Spanish – basic communication skills

Professional experience:

2009 – 2015

Nature Preserve – founder and designer.

- Design and manufacture of nature inspired jewellery, evolving from a basic idea to selling hundreds of units to stores and museums worldwide (including AMNH- American Museum of Natural History, New York).
- Working on "Nature Preserve" involved design, management, branding, developing processes, manufacturing, liaising with suppliers and customers in both retail & wholesale, managing finances, worldwide marketing & sales. This gave me a valuable taste to many sides of business.

2009 – 2011

Alessi Tollman's – Retail role at Tollman's Alessi and Tollman's at DMH shops, retailer of luxury and high-end design products, furniture and homeware.

- Role required excellent knowledge of modern design products, fluent English and good interpersonal skills.
- Great learning experience for developing sales skills, identifying customers' needs, articulating design knowledge and guiding customer decisions.

2008

Studio Orit Abrbnal – Production line worker. This role demanded an understanding of the manufacturing process, good teamwork, delicate craftsmanship, attention to detail, implementing quality control and continuous improvement process.

2004 – 2007

Military service – Tank Commander and Platoon Sergeant. Responsibilities included training commanders and officers from foreign countries in English. I was discharged with honours as Staff Sergeant.

Personal experience:

- Rajasthan, India 2013 – 6 month independent course in silversmithing whilst travelling in Asia.
- Valencia, Spain 2011 – 6 months studying furniture, toy and leisure design.
- Central and South America 2008 – 6 months travelling the continent from Mexico to Argentina.

Skills:

Product design, project management, new product development (NPD), concept development, CAD modelling, prototyping and model making, rendering and animation. Design of various products including: sporting goods, toys, craft, furniture, graphics, POS, cardboard and paper, metal works and jewellery. E-commerce, SEO, Etsy retail & wholesale, retail, branding, teamwork, self-initiative work, interpersonal and communication skills, Freestyle Frisbee.